

BEJA BUGLER

www.bejashriners.com

bejashrine@new.rr.com

VOL NO. 90 / 3rd Quarter 2020

July 2020

Potentate's Ball BEACH Party 2020

Hope to See
You There!!

Good fun, good food, good friends!

Saturday, August 15th 2020

Join us at the Beja Shrine Center

SEE INSIDE
FOR DETAILS

Make Your
Reservations Today!



JOHN OTTUM MEMORIAL GOLF OUTING

18th Annual

Join us on July 21, 2020

See Details & Registration Form Inside



BEJA HILLBILLIES

PACKERLAND CLAN 181

SUMMER REUNION

SAT., JULY 25th

2:00PM - ???

Yee
Haw!

See Hillbillies
Flyer inside
for more details!



BEJA BUGLER

Published under the auspices of BEJA SHRINERS
1950 Bond St ~ Green Bay, WI 54303

Office Hours:

Monday-Friday 8:00 am. to 2:30 p.m.

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E-mail: bejashrine@new.rr.com

BEJA SHRINE OFFICERS

ELECTED DIVAN

James VanDeHey, Potentate	920-676-1471
Benjamin Rodgers, Chief Rabban	701-368-9149
John Van Lanen, Assistant Rabban	920-264-5864
Jacob Sylvester, High Priest & Prophet	920-405-3690
Thomas Pflugardt, Oriental Guide	920-636-6707
Brad Ottum, P.P., Treasurer	920-621-5926
Eugene Reece, P.P., Recorder	920-585-0994

APPOINTED DIVAN

Chris Philpot, 1st Ceremonial Master	262-751-8536
Eugene Reece III, 2nd Ceremonial Master	920-585-3957
Scott Maxon, Director	920-857-8623
Roy Vander Zanden, Marshal	920-427-7222
Paul Bailey, Capt. of the Guard	920-373-0054
Elton Gofoe, Outer Guard	931-338-1461

APPOINTED OFFICERS

Charles Clarage, Chief Aid	920-436-9934
Myron "Myke" Christensen, Chaplain	715-787-3762
Edward "Rusty" Mitchell, P.P., Ritualistic Divan	715-823-3515
Dennis Korth, P.P, Circus Chairman	920-419-1977
Stuart Manny, Membership Chairman	704-858-3586
Gary Fehl, Public Relations	920-562-8086
Roger Lindow, Hospital Transportation	920-217-6593
Eugene Reece III, Stop Burn Injury Chairman	920-585-3957
Robert Dionne, Housing Chairman	715-490-1866

TRUSTEES

Craig Cloutier	920-982-2353
Jeff Anderson	920-366-4575
Dennis Pauli	920-360-2049
Jim Slezak, P.P.	920-739-0840
Mike Belanger, P.P.	920-883-9554

PAST POTENTATES

Floyd L. Meyer*	1986	John M. Derenne *	2003
John R. Martinez*	1987	Dennis Korth	2004
Hobart De Caster *	1988	William "Bill" Wenzell *	2005
Donald C. Wiggins *	1989	Jim Slezak	2006
Bruce J. Carlton *	1990	Kent Pauli	2007
Charles Awen	1991	D. Eugene Badgley *	2008
Donald P. Doherty *	1992	Bradley Ottum	2009
Robert Squires *	1993	Edward "Rusty" Mitchell	2010
William Asmus *	1994	Gary Shriver	2011
A. Wayne Paschke *	1995	Dave Oshefsky	2012
Archie H. Mauk*	1996	John Sage	2013
Peter R. Scheinert	1997	Nick Brosig	2014
John Ottum M.D.*	1998	Kent Pauli	2015
Donald Badgley	1999	Eugene Reece	2016
Denis E. Bay*	2000	Greg Habeck	2017
G.W. "Jerry" Capelle	2001	Clint Compton	2018
Fred Beyer	2002	Mike Belanger	2019

* Deceased

THE CHAPLAIN'S CORNER



A man, walking down the street, sees a young boy with a large mirror reflecting sunlight into the second-floor window of a house. Curious, he stops and ask the boy, "What are you doing?"

The boy answers, "Sir, my brother is in that upstairs room, sick in bed. No sunlight ever shines in that room because it is on the north side of the house.

So every day I come out and send some rays of sunlight into his room with this mirror."

That is a good story of a thoughtful, caring, creative boy. It is also a suggestive story.

In this world where we live there is a lot of darkness, ethically, morally, a lot of ignorance, in relationships, and compassion. Truth is not a feature of many vocabularies.

As a people who are living in the light of Free Masonry, as the Nobles and Ladies of Beja Shrine, we have a light to reflect/shine into the lives of the people who are living in that darkness. A light that can help them find the way forward to a better life.

This is especially true when we shine the light of our hospital/medical care program for children orthopedic and burn conditions. And we offer it at no expense to family.

In these challenging days ahead, let us determine to continue our strong support of our medical care program, so we can with justifiable pride, make known we are the Nobles and Ladies of Beja Shrine and are Love to the Rescue.

*Yours in the faith,
Rev. Myron E. Christensen*





Greetings Everyone,

I hope that everyone is in better spirits with the recent lifting of restrictions. Hopefully, we will soon be back to normal.

The Potentates Ball is still on the schedule for August 15th. The price is \$40 per person and includes the meal, dessert, and great entertainment from Daddy D

Productions. Please use the form in the Bugler to send in your reservation and payment for the Potentates Ball.

The Potentates Trip to Niagara Falls has been canceled. There were just too many uncertainties to proceed to plan the event.

We are expecting Imperial Sir Jim Smith to visit Beja and attend the Packer pre-season game on August 22nd. Plans are developing for a tailgate party.

Please continue to be safe and for those with pre-existing conditions please continue social distancing and using personal protective equipment.

*Fraternally,
Ill. Sir James F. Van De Hey
Beja Potentate 2020*

CONSIDER ADVERTISING!

Shriners! If you own a business your company should consider advertising in the Beja Bugler.

It reaches all Beja Nobles in the state and we offer very attractive rates.

If interested, contact Ann in the Beja office, (920) 498-1985, or email bejashrine@new.rr.com.

Stay Informed about all events at Beja and much more

JOIN OUR E-MAIL LIST
www.bejashriners.com



The Shriners CAR SHOW

held at the
Brown County Fairgrounds on
Sunday, August 30, 2020.

Sponsor a trophy class for only \$60.00

Help with registration or ballot counting.

This is going to be a huge event
with proceeds benefiting the
Beja Operations fund.

For more details contact Mike Belanger,
mikeybelanger65@gmail.com



Steve Rabach, Agent
118 N. 4th Avenue
Sturgeon Bay, WI 54235
Bus: 920-743-7733
www.steverabach.com

State Farm, Bloomington, IL
1211999



Beja Bugler Articles
Your Submissions should
be sent to: vickic93@centurytel.net
Articles are due on the 10th of each month

The Bugler is produced monthly electronically and placed on Beja's website. The Bugler is also printed and mailed to subscribed members the first month of each calendar quarter (January, April, July and October).

News from Shriners Hospital Chicago

Shriners Hospitals for Children

While we confront the COVID virus and the recent protests we are ramping up the services here in Chicago. Illinois eased restrictions on May 29 followed by Chicago on June 3. It is a long way from normal or having everything open but these are positive steps in getting back to the business of caring for kids.

Nurse Executive Terri Aiello, Chief of Staff Purnendu Gupta, and Administrator Mark Niederprum have been in constant communication throughout this ordeal. Starting the week of March 16 a daily incident command was established. Weekly town hall meetings have been held with the participation of 200+. Clinical activity was slowed to only urgent cases and the vast majority of staff stayed at home from mid-March to early May. Staff was required to take time off during this extended period. The Joint Boards approved the reinstatement of time off related to the COVID situation from mid-March through the first of May. This was a generous act and one that was greatly appreciated by all staff.

Beginning the week of May 11 the state of Illinois allowed elective surgery to begin. Since that time, the pace of activity has increased and as an example this week 21 surgeries were scheduled and all three operating rooms were open. We are not at full capacity; however, this signifies a big step in getting back on track. A big part of this ramping-up has been the use of telehealth. Although this tool has been around for several years, the COVID situation has caused its use to increase exponentially. The capability of reaching a patient in their home with a smartphone, iPad, or computer has completely changed the use of this technology. Ease of regulations has helped this effort and it is hoped these regulations will become permanent. New workflows and some added steps and personnel have been needed to improve the patient experience and the provider's efficiencies. Telehealth is here to stay so we are tasked with making this part of our new normal.

Personal protective equipment (PPE) is a key element in moving forward until a vaccine or treatment becomes available, this will be an on-going need. Supplies are slowly catching up with demand and through the vigilant efforts of our supply chain staff, SHC Chicago is adequately supplied for clinical and surgical activity. Continued vigilance is needed to extend the life of the supplies on-hand as well as reuse of supplies where appropriate. Again, this will be the new normal for the foreseeable future and this comes at a financial cost to the organization. Projections for these additional costs will be forecast for the second half of 2020 and will be incorporated into the 2021 budget process. A reminder that all who enter the facility are required to wear a mask.

COVID testing is another key element in providing a safe environment for all. SHC Chicago was fortunate to have the

analyzer in-house before the COVID situation for another point of care testing. Presently, two tests per hour can be performed. The analyzer can accommodate two additional modules and these have been ordered but not yet received. When they are in place, four tests per hour can be performed. Currently, all surgery patients and patients admitted to the inpatient unit are being tested. If the test is positive the surgery or admission is postponed.

The decision to permit volunteers, students, visitors, or others in the building are being discussed. The fewer people in the building reduces the risk of exposure and decrease the use of PPE. This will be an ongoing dialogue throughout this ordeal.

While we get the patient care process reinstated, the focus on long range planning continues. We are in the process of selecting a consultant with input from the University of Illinois and Shrine headquarters. Once initiated the engagement is projected to last approximately 90 days therefore findings will likely be available in the October/November time frame.

You have heard me say this for the last five years, WE NEED MORE KIDS. Please pass these numbers to someone we can help. 1-773-385-5437 (KIDS) or 1-800-237-5055.

Stay Safe (it is kind of funny to walk into a store with a mask on and people don't think you're there to rob the place).

Submitted by, John Sage PP, SHC-C Rep.

Gary Fehl, SHC-C Rep.

Cliff Johnson Hospital Associate Rep

Beja Virtual Session of the 2020 Imperial Shrine Session

Nobles and Ladies,

On Saturday July 11, 2020, Beja will be hosting the virtual session of the 2020 Imperial Shrine Session. The Shrine Center will be opened at 9:00am. All Nobles and their Ladies are welcome to attend. We will be having a Bloody Mary Bar, along with some pastries and other snacks for those in attendance.

The session will begin at 10:00am. A small portion of the session will be closed to the ladies, so we will ask them to step out for a few minutes during this business. But a large portion will be open to all to enjoy as we hear how our fraternity and our Hospital system is doing.

Please consider joining us for the fun and fellowship of the Shrine and to participate in this unique virtual version of the Imperial Session.

We will be following safety guidelines for Covid 19.



BEJA HILLBILLIES

PACKERLAND CLAN 181



Summer Reunion

**The Summer Reunion is rescheduled for
JULY 25th, 2020
2:00PM - ???**

The Hillbillies are coming... the Hillbillies are coming... not the Beverly Hillbillies, but the BEJA Hillbillies. Packerland Clan #181 will be holding our SUMMER REUNION which will include the annual meeting, election and installation of Officers and new members. If you are interested in joining this fantastic group of cuzzin's, having fun and helping children please plan on attending.

**Yee
Haw!**

The festivities will begin at 2:00pm at

**Gene and Dawn Reece's home at
N4706 Kettner Rd.
Shiocton, WI**

**Yee
Haw!**

We will begin with some fellowship and some "shine", corn hole toss competition, then conduct our initiation of new members, Installation of Officers. Followed by a wonderful Hillbilly dinner consisting of Barbeque chicken, pulled pork, navy beans cooked over an open fire, corn on the cob... of course, and as a true cuzzin's party everyone is asked to bring their favorite salad or dessert dish to pass. If you are traveling from afar, and need a place to stay, please give Gene a call.

Cost of the meal is \$15 per person.
For those planning on joining the clan, membership cost is \$20 individual or \$25 per couple. Yes Ladies, you are an integral part of our group and will be initiated as an important cuzzin.

Membership cost includes your lifetime membership fee, Hillbilly hat and corn cob pipe. Dress for the day is of course is bib overalls or your most comfortable jeans.

Please RSVP by July 21st to Gene at: greecejr@aol.com or 920-986-3145



**GREEN BAY AUXILIARY
SHRINERS HOSPITALS
FOR CHILDREN- Twin Cities**

Dear Members and Friends,

All meetings are CANCELLED until further notice do to current events.

Did you know when you give money for a memorial or honorarium to the Auxiliary, the money is used directly for the wheelchair fund, it is not part of hospitals budget.

Sincerely, Ann Mumm, Secretary
Ann Mumm, Secretary, 920-788-5604
Judith Pauli, Chairman, 920-434-5999

Peninsula Shrine Club

"The Club with Class"

RICK ROGERS – PRESIDENT

Greetings Nobles and Ladies,

The Peninsula Shrine Club will be meeting in July has been cancelled. Hope to see everyone soon.

Fraternally,
Greg Habeck, PP Secretary
920-371-9050 or greglhabeck@gmail.com



GREEN BAY, WI

Annual Sportsman's Raffle

Nobles and Ladies, our annual Sportsman's Raffle tickets will be available for sale in April. Last year's raffle provided \$5000 to the Beja 2020 operations fund. Tickets for the raffle are \$20 with a chance to win one of the 20 available prizes. The top prize is worth \$1000 with all prizes being a gift card to Cabela's, which the winner can use on any item they choose. We need to sell 500 tickets to break even and be able to conduct the raffle. **Your help in selling tickets will make this goal easy to achieve.**

Over the last couple of years, the Beja Sportsman's Club has become involved with the raffle hosting the raffle night. The night includes the drawing of our 20 winners for the Sportsman's Raffle along with several bucket and special raffles for those in attendance. Our 2019 event was a huge success. Although attendance numbers were down, we raised more money to cover the cost of the night as well as adding an addition \$750.00 to our raffle total. Through the dedication of several Nobles and Ladies, we had 20 bucket raffle prizes and two guns donated for our event. I would like to thank all those who came out to help, donated items for our bucket raffles or showed up to have fun and fellowship.

This year's Sportsman's night will be held on Saturday, November 7th, 2020. The festivities will begin at 5:30pm with a cash bar and appetizers. Your ticket to enter is a purchased Sportsman's Raffle ticket. Bucket raffle drawing and a special gun raffle for those in attendance will begin at 6:00pm. Along with the bucket raffles we will begin drawing the 20 winners for our annual Sportsman's Raffle.

If you have an item you would like to donate to the bucket raffle, please contact me at beje-recorder@new.rr.com

Fraternally yours,
The Sportsman's Club



GREEN BAY WEST

**[You Say Jump...
We Say How High?]**



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Green Bay, WI 54304
Tel: 920 337.6330
Fax: 920 337.6830
print@AllegraGreenBayWest.com
www.AllegraGreenBayWest.com

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Fax 920-731-3177

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(Our monthly Friday meetings are still canceled until further notice due to the covid-19)

The Appleton Shrine Club meets every 2nd & 4th Friday of the month at Mark's Eastside starting at 11:30am (order off the menu).

Ladies are invited either Friday but generally attend on the 4th Friday.

We are sorry to announce we have decided to cancel Spanfarkel fundraiser.

Fraternally,
Tom Pflugardt, President
tpflugardt@hotmail.com or 920-636-6707

GREEN BAY SHRINE CLUB

JIM HERMAN – PRESIDENT

The Green Bay Shrine Club meets every Friday at the Stadium View Bar and Grill, 1963 Holmgren Way in Green Bay. Social time begins at 11:30am. All meetings in July have been cancelled due to Covid-19.

A short business meeting convenes at 12:00 noon, followed by lunch (order from the menu). Membership is open to any Shriner in good standing.

Fraternally,
Greg Habeck P.P., Sec.
greglhabeck@gmail.com or 920-371-9050

OCONTO SHRINE CLUB

Nobles and Ladies,

Oconto Shrine Club will not be meeting in July due to Safer at Home. See you in July, the location will be determined.

Fraternally Yours, Ralph Papesh, President
Vernon Vander Leest, Secy/Treas.
Marcus Vander Leest, Vice President



I drove by the the Krazy Kop Jail barn and there was not a peep of sound coming forth. I stopped and peeked in the window. and I was amazed at what I saw. Our Captain of the jail Dave Gerlach had the jail sitting in the aisle. It appeared the jail had a smile on it's hood. This was a change from the last time Dave told the jail about all the parades being cancelled, creating a look of frown on the jail.

About this time Dave came around the jail carrying some paper in his hand. He spied me and came to the door to let me in. Dave showed me a bunch of Keystone Kop decals he was about to apply to the jail. The next time you see the jail It will have a new Beja Shrine Unit look.

The Krazy Kops are wishing all Shriners and their families and friends safe travels. We are hoping to salvage a couple of parades this fall. Most of the Units appearing in the parades are funded by non-profit organizations. They too are being faced with stressed budgets and would welcome support from you.

Fraternally, Dick Andres, Chief Kop
andresdt@att.net or 920-358-7195

American Antiques & Jewelry



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Masonic & Shrine Jewelry



2545 W. Mason St.
Green Bay, WI 54303
(920) 498-0111

Mark Rothe
mrothe7777@aol.com

www.americanantiquesandjewelry.com

Mary Szafranski

Agent
mary.szafranski@gmail.com
PhysiciansMutual.com

Cell: 920-460-9953
3000 N Ballard Rd - Suite 1
Appleton, WI 54912



Physicians
Mutual
Insurance for all of us.®



Medicare Supplement,
Cancer and Dental Insurance



July Birthdays!!

7/1, Hutchinson, Raymond	7/16, Marquardt, Thomas
7/3, Dishmaker, William	7/16, Maxon, Scott
7/3, Tuell, Oliver	7/17, Campshure, David
7/4, Carney, Robert	7/17, Pool, Tony
7/4, Gallagher, William	7/18, Felda, James
7/5, Kjendalen, Curtis	7/19, Pirus, Raymond
7/6, Slezak, James	7/20, Clark, James
7/7, Coonen, Kevin	7/20, Kaudelka, Gerald
7/9, Pinney, Thomas	7/21, Burklund, Christopher
7/11, Habeck, Greg	7/22, Steffen, Thomas
7/12, Hesser, William	7/24, Alberts, Mathew
7/13, Thario, Roger	7/24, Herbst, Juergen
7/13, Thiers, Timothy	7/28, Ambrose, John
7/13, Uher, Donald	7/28, Huss, John
7/13, Werner, Marlin	7/29, Rose, Larry
7/14, Raley, John	7/30, Scharnell, Lawrence
7/15, Harris, Eli	7/31, Smith, Nathaniel
7/15, Smoczyk, Jeffery	7/31, VanStraten, Jeff



JULY MENU

Cook Out!!

**Brats, Hamburgers,
and hot dogs,
we ask you please bring a
dish to pass**

Cost \$5.00 per person - RSVP by May 24th
Call Ann at Beja (920) 498-1985

Help Make A Difference In Style!!



My project for this year is for the Wheelchair Fund for Shriners Healthcare for Children, Twin Cities.

Each of us wants to make a real difference in the lives of the children who depend on Shriners Hospitals. Having a proper wheelchair can open up so many new experiences for a child.

As you may know wheelchairs are not covered by most insurance companies and the fund provides assistance to families in need of them for our Kids.

All the money from the sales of ILL Sir Jim's Challenge Coins and Ties and matching scarves will be donated to the Wheelchair Fund at our Parade to Glory during November's meeting. I will also have items to auction off at the closed meetings with the Ladies and likewise all monies made will be donated to the wheelchair fund.

Ties \$30 & Scarves \$25
Challenge Coin \$20

Thank you for your support for a great cause.
Sincerely, Lady Paulette



Official Call of the Potentate: Nobility of Beja Shrine.

Upcoming meetings

September 2, 2020

December 2nd, 2020 - Election of Officers

James Van De Hey, Potentate

Attest: Gene Reece, PP, Recorder



An escape room is a physical adventure game in which players are placed in a room and have to use elements of the room to solve a series of puzzles and escape within a set time limit.

920.968.2583

www.escape-room-wisconsin.com

985 Centennial Street
Green Bay, WI 54304

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AJEB TEMPLE NO. 156 DAUGHTERS OF THE NILE

Susan Grosse, Queen
sjgrosse@execpc.com

Ruthann Chrstensen, PQ
Princess Recorder 715-787-3762

Sharon Livermore, PQ
Princess Banker 920-468-097

Dear Readers:

??

As you can see from the “?”, I don’t really know very much! As I write this article. As of today I know next to nothing, except that sometime today protestors will parade past the building in which I live. That is for sure! I also know that when I leave my apartment I must wear a mask, for sure. Welcome to a new age.

As for Daughters of the Nile, we do have many things in flux. We continue to plan for a very altered visit from our Supreme Queen on July 21. Whether this visit will actually happen, is questionable. I will be sending out the visit announcement later this month, by email if you are a member on our email list, or by snail mail if you are a member not on our elist. This will be only a visit notification which WILL REQUIRE AN RSVP DIRECTLY TO ME if you are planning on attending. (susanjgrosse@gmail.com)

Early in July I will then contact ONLY those individuals who have RSVP’ed and provide more specific information about that event, including whether or not it will be held. Only those individuals who have sent an RSVP to me will be eligible to attend that meeting. Usually we extend a blanket invitation, especially to any meal function event we have. Because there is no way we can keep social distancing during a meal function, there will not be a meal function. The RSVP will be for attendance at the actual meeting. This will enable us to appropriately prepare the meeting room for social distancing.

Please be advised, social distancing and wearing of a mask will be required at ALL Ajeb events until further notice. While this may not be popular for some, we must act in the best interests of all of our members, no matter what the age, health, living arrangements and/or family commitments.

Looking to the future, the planning committee for our Annual Style Show – our extremely popular yearly fund raising event, has recommended cancelation for 2020. Because of the great uncertainty of the immediate future, we must sadly announce this cancelation.

Because we now have lost our big fund raiser, we invite, request, and even BEG everyone who would have donated and/or attended this fundraiser to please figure out what you would have spent and send us a check

instead – and on September 12, when you would have been partying with us, sit down and have a glass of your favorite beverage in our honor. You can make your check out to Ajeb Temple No. 156, on the memo line write Style Show contribution, and send your check to Ruthann Christensen, our Pr. Recorder.

Remember, Shrine Hospitals are still serving children in need. Our fund raising efforts help keep us functioning as an organization. As an organization we make significant yearly contributions to the Daughters of the Nile Foundation. This Foundation has both an endowment fund and a convalescent relief fund that directly supports Shrine Hospitals. In spite of all current events, we at Ajeb Temple want to be able to continue that support to the greatest extent possible.

On Behalf of Ajeb Temple, I wish all of the Beja Shrine family health and safety during these most trying of times.

Nile Love, Susan Grosse

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■ THE YOUTH CORNER



The Youth
ADVENTURES

I hope everyone is enjoying this interesting time we are experiencing. I know with this change in time the youth are also making changes in all that they do. As per the Grand Master of Grand Lodge has said, we can start meeting in person as of July 1. We will see how this all plays out?

Green Bay Chapter Order of DeMolay would like to hope all are doing fine. As of now they have been experiencing the Zoom meetings. They are looking to return to the regular meeting schedule soon. As of this time, the state is planning to hold Conclave around the end of July.

Bethel 32 Job’s Daughters also hopes all are doing good. They are also using computer programs to stay in contact with each other and the other members of the state. I have not heard if the state is going to be holding all of their conferences this year.

As we all work through this interesting time we are experiencing. I would like to thank you all for your support of our youth.

Fraternally,
Charles Clarage

Potentate's Ball 2020 BEACH Party

Ill. Sir Jim Van De Hey & Lady Paulette
Invite you to attend the Beja Shrine's 2020 Potentate's Ball

Good fun, good food, good friends!

Saturday, August 15th 2020

Join us at the Beja Shrine Center ~ 1950 Bond Street - Green Bay, WI

4:30pm Drinks (cash bar) Dinner 5:30pm Buffet Style

Click on Photo to see Daddy D Productions



**Awesome Beach Party Theme
Entertainment show 7-9pm**

RSVP By: July 15th, 2020

Cost is \$40 per person and must be paid by July 15th

(Make checks payable to Beja Shrine)

Please dress in your favorite beach attire

Please cut, complete and return this portion along with your payment

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

No. of Persons _____ X \$40 = \$ _____

- For Reservations call Beja Shrine 920-498-1985
- Reservations and Payment made by Jul 15th
- Make Checks Payable to: Beja Shrine

• Mail To: Beja Shrine
1950 Bond St
Green Bay WI 54313

Hope you will be joining us!
(Reservations and Payment must be received by July 15th)



**Shriners Hospitals
for Children®**

Dear Nobles,

Our great Fraternity has seen many changes in our nearly 150-year history, from world wars to the rise of industry and technology. Our great Philanthropy, Shriners Hospitals for Children® finds itself in today's ever-changing landscape of health care. True to our aim of serving more kids in more places, last year we saw more children than ever before, but the majority did not receive in-patient care. As a result of the changing care patterns in pediatric health care, five of our facilities no longer offer inpatient services, although the care they provide is still transformative in the lives of these children and their families. We anticipate even more joining that number in the near future. As a result, many states' regulatory bodies will no longer allow us to use our corporate name, Shriners Hospitals for Children, to describe the care we provide in an outpatient setting.

Shriners Hospitals for Children has traditionally had a very strong "master brand" strategy with all of our facilities holding the same name. Recent evolutions in health care have changed that. Our five outpatient facilities each have different names such as Shriners for Children Medical Center™ — Pasadena, or The Erie Shriners Medical Center. The goal of any brand is to create consistency to increase brand equity. The recent announcement of our new brand, Shriners Children's™, is a step toward unifying all of our locations, regardless of the means of providing care, under one brand. This is not a name change, but a change in our brand strategy to meet the constantly evolving world of health care.

From a fraternal perspective, the branding is going from four words to two words, and the branding simply focuses on who is providing care and who is being served. For nearly 100 years, our mission has been to work consistently to build a health care brand synonymous with outstanding medical expertise and the most amazing care anywhere. Due to this reputation, we are able to shorten our brand, something consumers prefer in today's digital age.

There has also been some concern raised over how the name will function with its possessive ending. The brand will be used as a master brand with a more specific label following. For example one of our research initiatives in Genomics, could become Shriners Children's Genomic Institute. This branding convention is heavily utilized within pediatric healthcare, and well known to consumers as it is currently used by the majority of top pediatric brands.

We all take a great deal of pride in the world's greatest philanthropy that bears our name, and that, will never change. Shriners have helped provide life changing

medical treatment to more than 1.4 million children, regardless of the family's ability to pay. We all want to see even more children served than ever before. We believe this new brand will help guide us into a future that promises more opportunities to change even more lives.

Yours in the faith,

Jeffrey L. Sowder
Imperial Potentate, Shriners International
Chairman, Board of Directors, Shriners Hospitals for Children

Jerry G. Gantt
Chairman, Board of Trustees
Shriners Hospitals for Children

Beja Connections

For nearly 100 years, Shriners Hospitals for Children has expanded, changed, and adapted to meet the needs of children and families. As we have changed, we have added different terms to describe our locations, which is, quite honestly, a confusing distraction. We have grown so much and do so much – "Shriners Hospitals for Children" – no longer adequately tells the public who we are. We are all part of Shriners and our concern is children, but we are more than hospitals.

A New Approach

As we look forward to a new century of caring for kids, the world is a far different place than it was in 1922, when we opened our first hospital. And Shriners Hospitals for Children is equally different.

We have become far more than a collection, or even a system, of hospitals. We have become leaders in care, research and medical education. We are known for innovation, expertise, compassion, generosity and a strength and determination to improve lives, no matter the complexity, that is stunning and respected throughout the world. We give our patients and families so much more than medical care. We help them build confidence and self-esteem. We provide as many resources as we have available – from custom prosthetics to adaptive sports opportunities, to assistive devices that encourage personal independence.

We are so much more than hospitals – and we need to share that fact – shout that message – clearly – to help us be recognized for all we are, live our mission and reach more children and families who need us.

Please watch the brief video above to learn more about our exciting new brand!

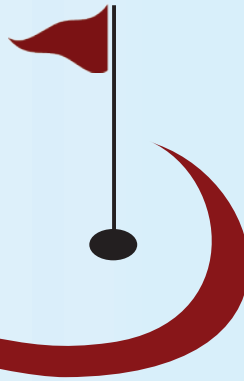
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Beja Shriners
Charity Golf Outing
Benefits
Shriners Hospitals
for Children



18th Annual
JOHN OTTUM
MEMORIAL GOLF OUTING

Join us on July 21, 2020

Royal St. Patrick's Golf Links
201 Royal Saint Pat's Drive, Wrightstown, WI
9 AM – Registration "4 Man Scramble"
10:00 AM – Shot Gun Start

All Golfers Welcome – Collared Shirts Required

\$100 per person includes 18 Holes with cart,
Photo, 2 drink tickets, Lunch provided
& \$20 of Raffle tickets for prizes.

Due to Covid restrictions
there is no Dinner this year.

All Proceeds Benefit Shriners Hospital for Children!

Registration (space limited)

Hosted by Beja Shriners Green Bay

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Names of golfers: _____



Golf Package: No. of Persons _____ X \$100 = \$ _____

- *Reservations recommended in advance*
- Make Checks Payable to: **Beja Shrine**
- Mail To: Beja Shriners
1950 Bond Street
Green Bay, WI 54303



July 2020

Beja Shrine UPCOMING EVENT CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Beja Closed Meeting 5:00pm	2	3 11:30am Green Bay Shrine Club Meeting	4 <i>Independence Day</i>
5	6 Peninsula Shrine Club Meeting 5:30pm	7 5:00pm Trustee's 6:30pm Divan Meeting	8	9	10 11:30am Green Bay Shrine Club Meeting Appleton with Ladies Meeting 11:30pm	11
12	13	14	15	16 Oconto Shrine Club Meeting	17 11:30am Green Bay Shrine Club Meeting	18 <i>Winneconne Parade</i>
19	20	21	22	23 North Woods Shrine Club Meeting	24 11:30am Green Bay Shrine Club Meeting Appleton with Ladies Meeting 11:30pm	25 <i>Hillbillies Reunion</i>
26	27 Vet's & Patriots Meeting 6:00pm	28	29	30	31	

**ALL REGULAR SCHEDULED
MEETINGS HAVE BEEN
CANCELED DUE TO COVID-19**

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MANAWA

PO Box 922
942 Depot Street

920-596-2060

OMHOLT & FORSYTHE S.C.

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UPCOMING 2020 ACTIVITIES

For More Details: www.bejashriners.com

July 2020

July 4th-9th - Imperial Session - Kansas City, MO CANCELED
July 4th - Manawa Parade CANCELED
July 11th - Virtual Imperial Session at Beja 9am / Bloody Mary Bar
July 18th - Winneconne Parade

August 2020

August 5th - Appleton Shrine Club Spanfarkel CANCELED
Aug 12th-15th - Summer MSA - Regina, Saskatchewan CANCELED
August 15th - Potentate's Ball - Beach Party - NEW DATE
Aug 22nd - Packers Shrine Game - Tailgating Fun at Lambeau Field
Aug 30th - Fun in the Sun Car Show

September 2020

Sept 2nd - Beja Closed Meeting 5:00pm
Sept 23rd - Honored Ladies Luncheon
Sep 24th-29th - Potentates Trip - Niagara Falls CANCELED

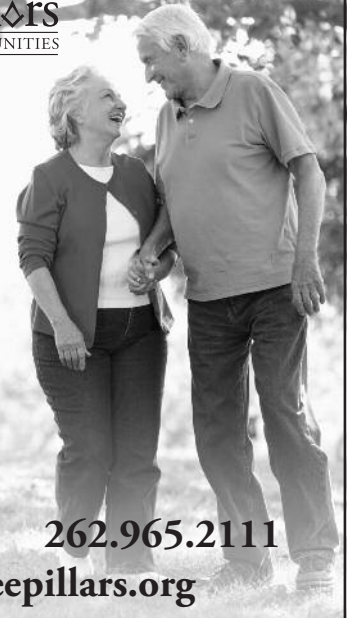
October 2020

Oct 7th - Beja Open Meeting 5:00pm
Chief Rabban's 2021 Presentation & Cake Pie Auction
Oct 24th - Fall Ceremonial



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REMINDER

The Deadline for the
BEJA BUGLER Articles
for the August Issue is
July 10th, 2020



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